

Approved by ACCYPN Board of Directors
Date Introduced: November 2010
Last Review Date: 7 November 2010
Next Review Date: November 2013

POSITION STATEMENT

Industry Sponsorship and Advertising

BACKGROUND

ACCYPN relies on industry to support its activities, most notably the production of the Neonatal, Paediatric and Child Health Nursing Journal and the international nursing conference. ACCYPN believes that the sponsorship should provide benefit for the organisation, members and the company sponsoring.

ACCYPN believes that it should not be associated with corporations whose activities are not consistent with the best interests of children, young people and their families and the Mission and Objects of ACCYPN.

THE AUSTRALIAN COLLEGE OF CHILDREN AND YOUNG PEOPLE'S NURSES BELIEVES THAT:

1. ACCYPN must have autonomy with respect to its organisation, membership and scientific meetings.
2. Any sponsorship must preserve and promote trust in ACCYPN.
3. ACCYPN retains the right to accept or reject any sponsorship or advertising and review any agreement entered into on its behalf and retain control over any activity that the sponsorship is for.
4. ACCYPN will only accept sponsorship from companies that abide by their relevant industry code of conduct. Companies will be asked to sign a self-declaration attesting to this as part of any sponsorship contract.
5. All presenters at ACCYPN meetings will be asked to declare competing interests, financial or otherwise.
6. Sponsors may not use the ACCYPN name or logo except with the express WRITTEN permission of the Board of Directors of ACCYPN.
7. Acceptance of sponsorship from industry does not imply ACCYPN endorsement of their products. This will be stated explicitly in the relevant ACCYPN documents e.g. the program book for the conference.
8. Activities will be sponsored from multiple sources where possible.
9. Sponsorship will be detailed in the ACCYPN Annual Report
10. Donations will not be accepted from organizations or industries directly or indirectly engaged in the
 - Production, distribution, advertising, marketing or sponsorship of:
 - Tobacco and tobacco products,
 - Alcohol production for consumption,
 - Arms production,
 - Negative practices including:
 - Exploitation of children or child labour,
 - Violations of the International Code of Marketing of Breast-milk Substitutes or other unethical marketing practices
 - Inconsistencies with current public health recommendations e.g. Safe Sleeping Public Health Campaign.
 - Discriminatory business practices.

11. Conferences, workshops and seminars should be conducted in an ethical manner::
 - Commercial exhibits must be for educational purposes only and open only to registered delegates. Examples of products include: - pharmaceuticals, technical equipments, educational tools.
 - The ACCYPN logo will be the only logo displayed on delegates' kits, banners and scientific session material.
 - There will be clear acknowledgement of all corporate sponsorships in conference materials, without use of product names or logos.
 - Any conflicts of interest must be disclosed in written documentation for: chairs of sessions, speakers at sessions, discussants at sessions (verbally, when appropriate), ACCYPN programs and publications.
 - Examples of conflict of interest include: employment of self or close family members in commercial organisations relevant to the content of the session, funding of research by commercial organisations funding of delegate's registration/travel/accommodation at the meeting
 - ACCYPN Conference promotional material will be displayed in a prominent manner. Any commercial material must be secondary and much less prominent.
 - The use of commercial promotional material on audio visual aids for scientific sessions is not permitted.
 - Research presented at the conference must be conducted in an ethical manner and institutional ethical review approval must be documented. In the case of multinational research, all countries involved must give approval.
 - ACCYPN will provide space in the conference venue for promotion of breast-feeding.
 - Conference organizers state in their contract they will adhere to the ACCYPN Position Statement on Industry Sponsorship and Advertising.
12. Individuals have a responsibility to behave ethically at scientific meetings:
 - Accepting financial incentives to buy products is not permitted (except for appropriate educational material).
 - Acceptance of gifts greater than \$50-00 for delegates is not acceptable.
 - Acceptance of free samples of drugs and other consumer products to be used in the workplace is not acceptable.
13. The following policies should be adhered to :
 - The World Health Organisation International Code of Marketing of Breast milk substitutes and subsequent relevant World Health Assembly resolutions.
 - The Marketing in Australia of Infant Formulas: Manufacturers and Importers Agreement.
 - Medicines Australia Code of Conduct.
 - The NHMRC Infant Feeding Guidelines for Health Workers.

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6. Perinatal Society of Australia & New Zealand (PSANZ) *Position Statement on Industry Sponsorship*.
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9. Australian College of Midwives Inc. *Advertising Policy*; 2001.
10. International Paediatric Association February 2005.
11. International Council of Nurses position statement *Distribution and use of breast milk substitutes 2004.*, http://www.icn.ch/images/stories/documents/publications/position_statements/Ao3_Distribution_Breast_Milk_Substitutes.pdf