

Approved by ACCYPN Board of Directors  
Date Introduced: November 2010  
Last Review Date: July 2015  
Next Review Date: March 2020



## POSITION STATEMENT

### Industry Sponsorship and Advertising

#### BACKGROUND

ACCYPN relies on industry to support its activities, including the production of the Neonatal, Paediatric and Child Health Nursing Journal and the provision of professional development and conferences. ACCYPN believes that the sponsorship should provide benefit for the organisation, members and the company sponsoring.

ACCYPN believes that as a professional specialist nursing organisation we should be associated only with corporations whose activities are consistent with the best interests of children, young people and their families and the Mission and Objects of ACCYPN.

#### THE AUSTRALIAN COLLEGE OF CHILDREN AND YOUNG PEOPLE'S NURSES BELIEVES THAT:

1. ACCYPN must have autonomy with respect to its organisation, membership and scientific meetings.
2. Any sponsorship must preserve and promote trust in ACCYPN.
3. ACCYPN retains the right to accept or reject any sponsorship or advertising and review any agreement entered into on its behalf and retain control over any activity which the sponsorship supports.
4. ACCYPN will accept sponsorship only from companies that abide by their relevant industry code of conduct. Companies will be asked to sign a self-declaration attesting to this as part of any sponsorship contract.
5. All presenters at ACCYPN meetings will be asked to declare competing interests, financial or otherwise.
6. Sponsors may not use the ACCYPN name or logo except with the express WRITTEN permission of the Board of Directors of ACCYPN.
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8. Activities will be sponsored from multiple sources where possible.
9. Sponsorship will be detailed in the ACCYPN Annual Report.
10. Donations will not be accepted from organisations or industries directly or indirectly engaged in the following:
  - Production, distribution, advertising, marketing or sponsorship of:
    - Tobacco and tobacco products
    - Alcohol production for consumption
    - Arms production
    - Gambling or promotion of gambling
  - Negative practices including:
    - Exploitation of children or child labour
    - Violations of the International Code of Marketing of Breast-milk Substitutes or other unethical marketing practices
    - Inconsistencies with current public health recommendations e.g. Safe Sleeping Public Health Campaign
    - Discriminatory business practices
11. Conferences, workshops and seminars should be conducted in an ethical manner:
  - Commercial exhibits must be for educational purposes only and open only to registered delegates. Examples of products include: - pharmaceuticals, technical equipment, educational tools.
  - There will be clear acknowledgement of all corporate sponsorships in conference materials, without use of product names or logos.
  - Any conflicts of interest must be disclosed in written documentation for: chairs of sessions, speakers at sessions, discussants at sessions (verbally, when appropriate), ACCYPN programs and publications.
  - Examples of conflict of interest include: employment of self or close family members in commercial organisations relevant to the content of the session, funding of research by commercial organisations funding of delegate's registration/travel/accommodation at the meeting.

- ACCYPN Conference promotional material will be displayed in a prominent manner. Any commercial material must be secondary and much less prominent.
  - The use of commercial promotional material on audio visual aids for scientific sessions is not permitted.
  - Research presented at the conference must be conducted in an ethical manner and institutional ethical review approval must be documented in the abstract, poster or presentation. In the case of multinational research, all countries involved must give approval.
  - ACCYPN will provide space in the conference venue for promotion of breast-feeding.
  - Conference organizers state in their contract they will adhere to the ACCYPN Position Statement on Industry Sponsorship and Advertising.
12. Individuals have a responsibility to behave ethically at scientific meetings:
- Accepting financial incentives to buy products is not permitted (except for appropriate educational material).
  - Acceptance of gifts greater than \$50-00 for delegates is not acceptable.
  - Acceptance of free samples of drugs and other consumer products to be used in the workplace is not acceptable.
13. The following documents should be followed :
- The World Health Organisation International Code of Marketing of Breast milk substitutes and subsequent relevant World Health Assembly resolutions.
  - The Marketing in Australia of Infant Formulas: Manufacturers and Importers Agreement.
  - Medicines Australia Code of Conduct.
  - The National Health and Medical Research Council (NHMRC) Infant Feeding Guidelines for Health Workers.

#### **BIBLIOGRAPHY:**

1. World Health Organization, International Code of Marketing of Breast-milk Substitutes, Geneva, 1981.
2. Australian Government Department of Health and Ageing, Annual Report of the Advisory Panel on the Marketing in Australia of Infant Formula (APMAIF): 2011-2012, Commonwealth of Australia, 2013.
3. Medicines Australia, Code of Conduct, Edition 17, ACT, 2013.
4. National Health and Medical Research Council, EAT FOR HEALTH Infant Feeding Guidelines Information for health workers, Canberra, Commonwealth of Australia, 2012.
5. Perinatal Society of Australia & New Zealand (PSANZ), Position Statement on Industry Sponsorship, Version 2.0, March 2014.
6. The Royal Australasian College of Physicians. Guidelines for ethical relationships between physicians and industry, Sydney, 2006.
7. International Pediatric Association, IPA guidelines for relationships with Industry, May, 2014.
8. International Council of Nurses, ICN Position Statement Distribution and use of breast milk substitutes, 2013.
9. Comite Permanent Des Medecins Europeens, CPME guidelines on the transparency of relationships between physicians and the healthcare industry, November, 2014.