

ACCYPN Strategic Plan

2008-2011



Australian College of Children and Young People's Nurses Strategic Plan 2008-2011

Vision of ACCYPN

The Australian College of Children & Young Peoples' Nurses will promote excellence in health care for children and young people in the context of their family and the community.

Mission of ACCYPN

The Australian College of Children & Young Peoples' Nurses will advocate for and facilitate the continuing development of specialty nursing practices to meet the unique needs of children and young people

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Objective	Strategy/Action	Activity Target by when	Responsibility	Financial implications
Make known and further the Company's activities and principal objects.(Object 2.2.4)	Develop a communication plan to advise all key stakeholders of College Formation	– Communication Plan Complete and mail outs complete by May 2008	Jan Pratt/ Secretariat	Postage and Secretariat costs
	Develop Marketing Plan	– Marketing Plan complete by June 2008	Jan Pratt/ Secretariat	Promotional material
	Implementation of marketing Plan	– Marketing Plan fully implemented June 2011	– All Directors – All Directors	
	Increase membership	– Double membership by June 2010 – Triple membership by June 2011	– All Directors	
Promote activities of Board via website		– Minutes of board meetings/ business rules/newsletters publish in member only site (Ongoing)	Jan Pratt/ Secretariat	
		– Position statements publish in public space.(Ongoing)	Jan Pratt/ Secretariat	
	To seek the support of a Patron for ACCYPN	Approach GG by May 2009	Jan Pratt	Nil

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Influence policy, procedures and practices in organisations and government departments in respect to children and young people's health needs. (Object 2.1.3)	<p>To influence changes in the national workforce data collection.</p> <p>To influence the development of Curriculum with the introduction of National registration to ensure the care of children and young people is within the undergraduate program</p>	<p>To commence dialogue with Australian Chief Nurse over both strategies by June 2009.</p> <p>To lobby the AIHW to change workforce data collection by June 2010</p>	<p>Designated Director/s</p> <p>Designated Director/s</p>	Nil
Educate nurses about children and young people's health needs.(Object 2.2.1)	<p>To explore alternative conference options for the College.</p> <p>Develop timeline for College conferences.</p> <p>Review/ rewrite of Paediatric and Child Health Nurse Competencies</p>	<p>Create a workgroup to explore different delivery options.</p> <p>Work group to report to the Board May 2009 and September 2009.</p> <p>Develop business case outlining timeframe and costs for this project work June 2009</p> <p>Complete Project by June 2011</p>	<p>Pam O'Nions, Margaret Kelly Jacquie Burton Marie Land</p> <p>Pam O'Nions/ Lesley Cuthbertson / Karen Rankin</p>	<p>Possible teleconference costs</p> <p>To be estimated in business case</p>

Objective	Strategy/Action	Activity Target by when	Responsibility	Financial implications
<p>Provide resources to facilitate the provision of education in respect to children and young people's health needs (Object 2.2.2)</p>	<p>To review position statements</p>	<p>Review Following Position Statements by end of May 2009</p> <ul style="list-style-type: none"> - Nutrition - Mental health - Industry Sponsorship and advertising - Media Statements - Education - Minimum Standards - Indigenous Health 	<p>Karen Rankin/ Margaret Kelly Sue Scott/ Kerry Paine Bev Leiper Bev Leiper</p> <p>Pam O'Nions Pam O'Nions Marie Land All Directors</p>	<p>Nil</p>
	<p>To develop new position statements in response to emerging needs</p>	<p>Position Statements developed as required (Ongoing)</p>		
	<p>To provide small research grants to members</p> <p>To provide support for members to attend biennial conference & other professional development activities</p>	<p>Invite applications as available funding permits (via website)</p> <p>Explore potential of Company's Gift Recipient status to enable tax deductible donations to Scholarship Fund by June 09</p>	<p>All Directors</p> <p>Judy Perrin</p>	<p>Yearly allocation</p>